

# IHPN Climate Change Group



# **Agenda**

- Introduction David / Danielle
- Recap on our last session
- Setting Net Zero targets
- Industry roadmaps: the wider picture from other industries
- Breakout sessions: breaking down the choices for making an industry wide commitment
- Q&A

# Welcome

## **Schedule of events**



# 1. Climate change: a primer

The impact of climate change on business, and the external landscape



## 2. Net zero commitments

Exploration of practical guidance on decarbonisation, committing to and delivering net zero goals





## 3. COP26 readiness

Practical working session to explore industry commitments, actions, dates and possible communications ahead of COP

# **Recap session 1**

Climate change: a primer

## Recap from session 1

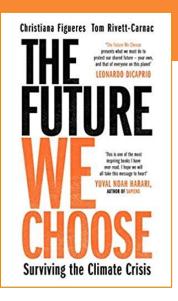
## Factors driving change

### The science is clear:

"The goal of halving emissions by 2030 represents the absolute minimum we must achieve if we are to have at least a 50 per cent chance of safeguarding humanity from the worst impacts.

This is our final limit.

We cannot exceed it."



### **Stakeholders care:**

### **Regulators:**

 Mandatory climate risk & strategy reporting being rolled out from 2021

#### **Investors**

- Black Rock has restated its commitment to reporting using TCFD and SASB guidelines
- LGIM has indicated it will vote against directors that fail to integrate climate risk into decision making

#### **Customers**

- 43 per cent of consumers claim to be actively choosing brands due to their environmental values (Deloitte)
- 67 per cent of Brits would support the introduction of carbon labelling on products (You Gov)

### **Responses are crystallising**

### **Net zero**

- Proliferation in national and corporate net zero commitments
- Net zero and carbon negative commitments are accelerating elsewhere

### **Climate risk and strategy**

- Climate-related disruption in the next three decades will be more profound than digital disruption in the three previous decades
- Scenario analysis is helping companies paint a clearer picture of the future

### Sustainable finance

 Innovation in this space will accelerate, getting more cash to the right places, more quickly

# 2. Setting Net Zero Targets

# 2. Setting net zero targets

An end to end climate approach

	REVIEW & ANALYSE	CHOOSE & CONSIDER	CHANGE & EXECUTE	
Create	Market Study – Sustainable Opportunity	Landscape And Internal Guardrails Generating Strategic Options	Funding, Financing And Capital Allocation	
	Business Review – Current Business And Plan - Review	Options Prioritisation Including Build/Buy/Partner/Invest (M&A) Strategy	Operating Model And Process Design	
Generate new cash flows and financial value	Capital Allocation Review	Refreshed Sustainability Strategy For Your Business (Choice Cascade) Incl. Innovation	Culture And Metrics And Management Information Approach (Potential For Commercialisation Considered)	
Protect	Qualitative Scenario Analysis To Inform Opportunity / VaR Analytics	Deploy Analytics, Develop Quantitative Scenario Analysis, Decarbonisation Toolset		
	Establish Decarbonisation Potential In Operations And Consider Target Options	Shape And Execute Sustainability Roadmaps	Bu-specific ESG Pla	ns And Action Plans
Ensure resilience of current operations and business	Stakeholder And Peer Research (Internal And External)	Measurement And Monitoring (KPIs)		D
Communicate	Investors, Potential Investors, Government, Clients, Employees, Board, Exco, Business Leaders)	Stakeholder Engagement Strategy	Revised Governance	Partnership Strategy
	Set Esg Ambition & Targets (Use To Inform Choice Cascade And Comms)	Sustainability Narrative	Green Advocacy	
Improve understanding of long-term commitments and business strategy	Brand And Marketing Review	Investor And Other External Engagement	Brand And Communications Strategy	

**Understand** the Company and build

`momentum to focus the company

Unleash the potential of you Company and

plan to seize long-term value opportunities

Execute the revised plan to both support

value creation but also value translation, to

the share price

## 2. Setting net zero targets

An end to end approach

Aim Stage Plan Set the ambition Structure Diagnose the **Define the Identify solutions** Deliver challenge roadmap Report **Structure for** Competitor **benchmarking** of success **Detailed analysis** of **Identify solutions Develop an extended Implementation Prepare for** decarbonisation best Scope 1, 2 & 3 against barriers to implementation plan, delivery **Design** a refreshed practice across: emissions, by Scope 1 - 3 including costs operating model for **Partner** with technical Relevant industry geography and decarbonisation by area, **Assess** the reporting managing emissions SMEs to transform Wider market emissions source geography and cost Test and embed and communications across the business - Renewable energy accelerator tools to needs for the business Decarbonisation **Comparative analysis Define**  EV fleet enable tracking and Assess the current Solutions Tool to of current practices decarbonisation ROL - Product Use reporting across the Build and mobilise the operating model manage opportunities value chain by business function - Business travel reporting structure and **Defined** carbon software needed **Design and mobilise** Procure renewables neutrality/ net zero/ **Explore key barriers** to **Identify required Prepare materials** to an interim programme and carbon offsets science based target decarbonisation by capability across engage the wider team with a high-level Continual ambitions priority area business function **improvement** by design structure **Leverage** tax and leveraging data-driven incentives to deliver insights commercially viable

transformation

# 2. Setting net zero targets

Take a look at....

"Delivering Ambition
Zero Carbon is not just
about engineering, it is
about innovation, how
we procure things and
how we partner with
others."
Professor Jason Snape

**AstraZeneca** 

**Read more**: https://www.chapterzero.org.uk/wp-content/uploads/2021/03/210127-Deloitte-Academy-7-min-Read-Decarbonisation-Net-zero-in-practice.pdf

ITV commits to Net Zero carbon emissions by 2030





ITV

Microsoft
Photo by Brian Smale

# Any questions?

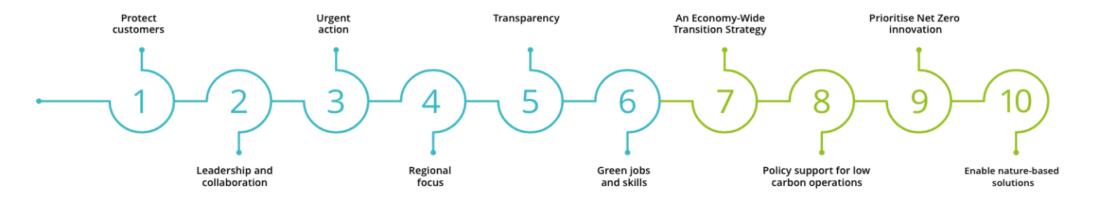
Water UK: Net zero by 2030

"**We commit to** work together and with others towards five challenging goals for the sector in England as a whole, with companies contributing appropriately given their specific circumstances:

- Triple the rate of sector-wide leakage reduction by 2030
- Make bills affordable....
- Achieve net zero carbon emissions for the sector by 2030
- Prevent the equivalent of 4 billion plastic bottles ending up as waste by 2030
- Be the first sector to achieve 100% commitment to the Social Mobility Pledge"

### **Commitments:**

- 1. Protect our customers
- 2. Leadership and collaboration
- 3. Urgent action
- 4. Progress in every region of England
- 5. Transparency
- 6. Green jobs and skills



British Retail Consortium : Net zero by 2040

"BRC's Better Retail Better World campaign commits the retail industry to build a fairer, more sustainable economy in line with the UN Sustainable Development Goals. One of the critical goals determined by us and our stakeholders is Climate Action."

"By 2040 the retail industry will have transformed to deliver our ambition for net zero carbon emissions. It will be serving a UK population of over 70 million people and shaping net zero supply chains across the world."

### The plan has two key areas for enabling and delivering net zero



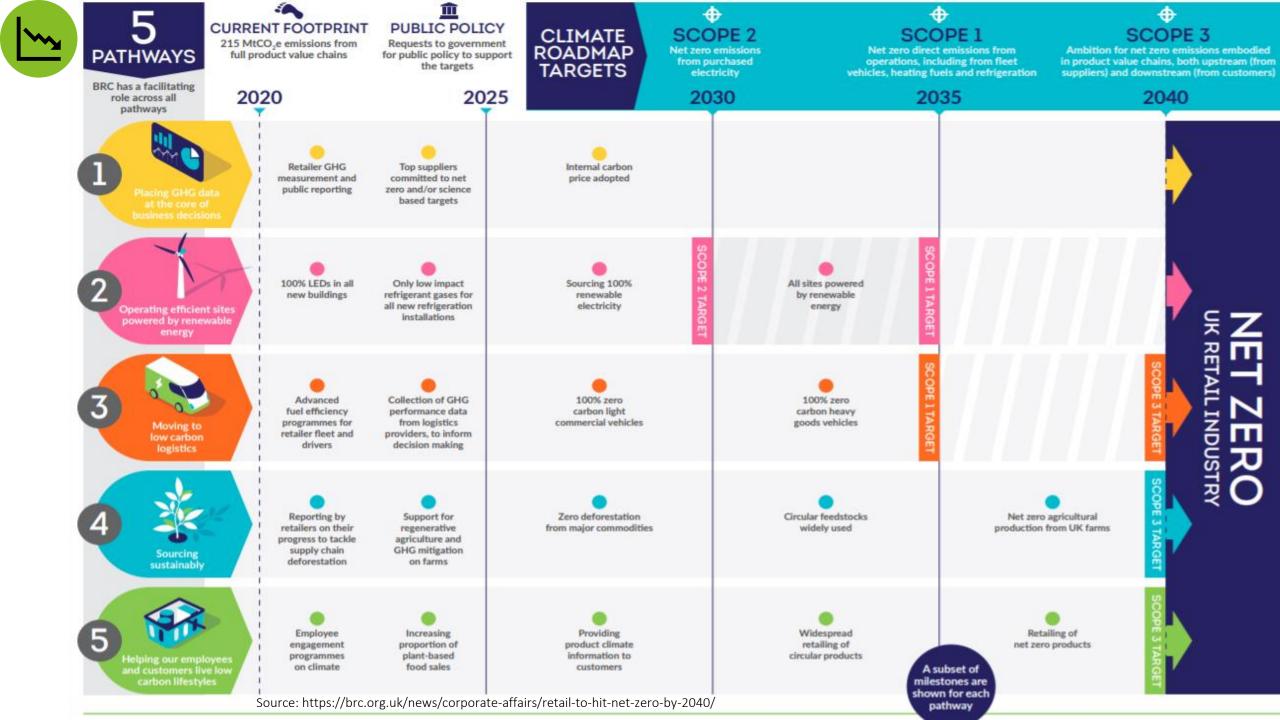
Our Vision: A Net Zero Retail Industry



Path to net zero

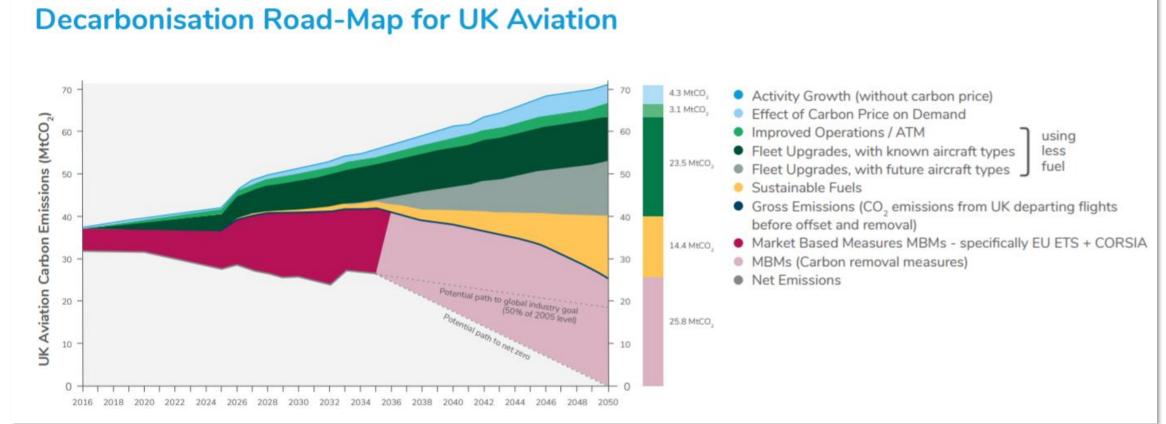






UK aviation: Net zero by 2050

"UK aviation as represented through Sustainable Aviation, has become the first national aviation sector to commit collectively to achieving net zero carbon emissions by 2050."



NHS: Net zero by 2045:

"Two clear and feasible targets emerge for the NHS net zero commitment, based on the scale of the challenge posed by climate change, current knowledge, and the interventions and assumptions that underpin this analysis:

- for the emissions we control directly (the NHS Carbon Footprint), net zero by 2040, with an ambition to reach an 80% reduction by 2028 to 2032
- for the **emissions we can influence** (our NHS Carbon Footprint Plus), **net zero by 2045**, with an ambition to reach an 80% reduction by 2036 to 2039."

Press release

UK enshrines new target in law to slash emissions by 78% by 2035

The UK's sixth Carbon Budget will incorporate the UK's share of international aviation and shipping emissions for the first time, to bring the UK more than three-quarters of the way to net zero by 2050.



### Delivering a 'Net Zero' National Health Service



NHS: Net zero by 2045

### How Net Zero will be delivered

### **Estate and facilities**

- Reducing emissions from hospital estates and facilities
- Reducing emissions from primary care estate

### **Travel and transport**

- Electrification of transport fleet
- Cycling walking and shifting modes of transport

### **Supply chain**

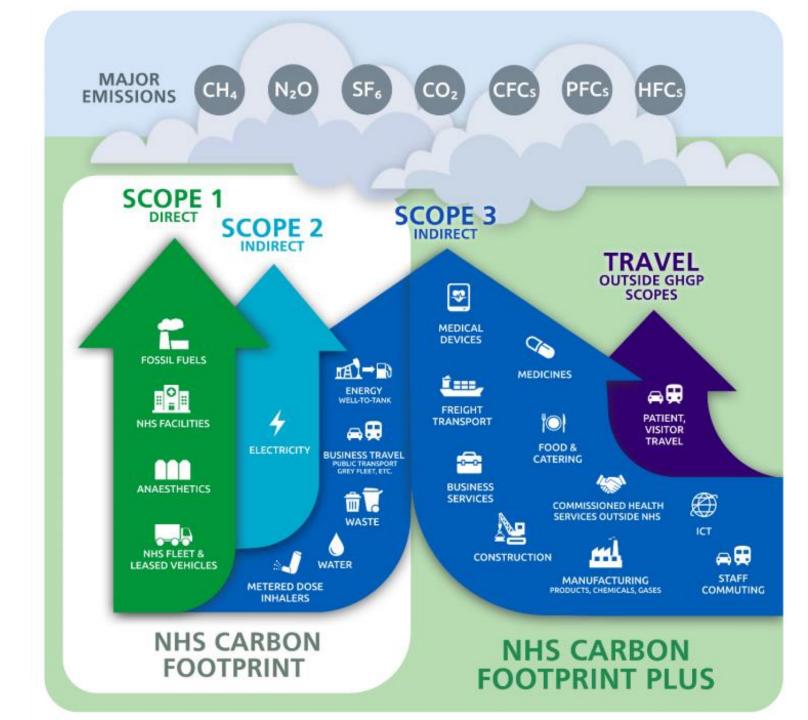
- Decarbonizing the supply chain
- Food, catering and nutrition

### **Medicines**

- Low carbon inhalers
- Anesthetic gases

### Research, innovation and offsets

- Investment in low carbon technology / R&D
- Offsetting residual emissions



# Any questions?

# **Breakouts**Group discussion

# **Breakouts**



### **Ambition**

Determining the scale and scope of your ambition

## 3. Performing

### 2 Developing

### 1. Understanding

### **Loose industry level commitment**

- Consensus on the challenge
- Agreement that the industry is committed to taking action without clear specifying what

### **Specific industry commitment**

- General industry commitment to a specific target by recognised body or to a standard.
- This may be the SBTI (Science Based Targets Initiative)

# Specific industry commitments with individual to Scope 1 and 2 emissions

 Building on the specific industry wide commitment individual member organisations make clear their plans to meet this target

# Specific industry commitments with individual to Scope 1, 2 and 3 emissions

Leading

- To set a leading ambition the industry should consider a commitment to decarbonizing its entire value chain.
- To deliver on a leading ambition member organisations will need to set individual targets for Scope 1, 2 and 3 emissions

## **Timeline**

*Thinking about the pace to deliver on your commitments* 





2030

Leading target, deadline by which society needs to have cut minimum 50% of emissions



2045

NHS value chain net zero target, longest timeframe for a commitment



**Other** 

A timescale to match the ambition level of the industry

Factors to consider



Existing commitments



Interim targets



Cost

Existing industry commitments

NHS value chain 2045

How should targets be broken down i.e. separate \$1,2 and 3 targets.

Balancing the cost of the transition to organisations vs cost of inaction

## **Health co-benefits**

Actions taken that build resilience while simultaneously reducing GHG

emissions. Identifying opportunities to unlock these co-benefits is crucial to developing a portfolio of climate action

- Prevention is less carbon intensive than cure, in many cases
- Diet and wellbeing

- Footprint of product
- Boosting natural capital



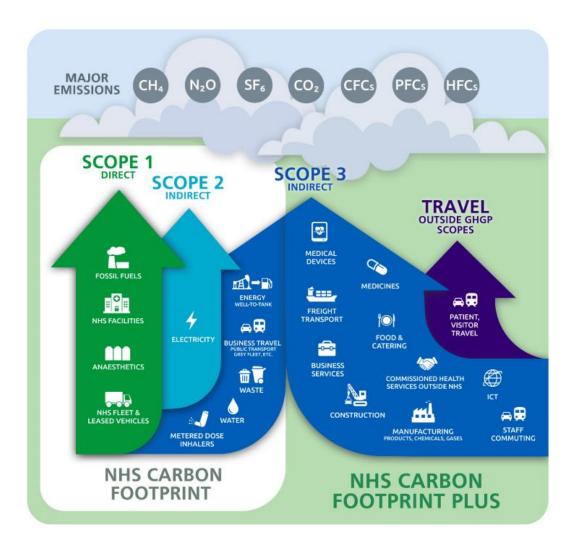


- Green spaces
- Air pollution risk
- Boosting walking and cycling
- Clean and equitable transport

- 70% of US University students claimed 'ecoanxiety' in 2018
- House flooding increases chances of depression by 50%

# **Approaches and levers**

Based on our current knowledge we think that the industry should explore the following areas to activate the approach.





### **Estate and facilities**

- Reducing emissions from hospital estates and facilities
- Reducing emissions from primary care estate

### **Travel and transport**

- Electrification of transport fleet
- Cycling walking and shifting modes of transport

### **Supply chain**

- Decarbonizing the supply chain
- Food, catering and nutrition

### **Medicines**

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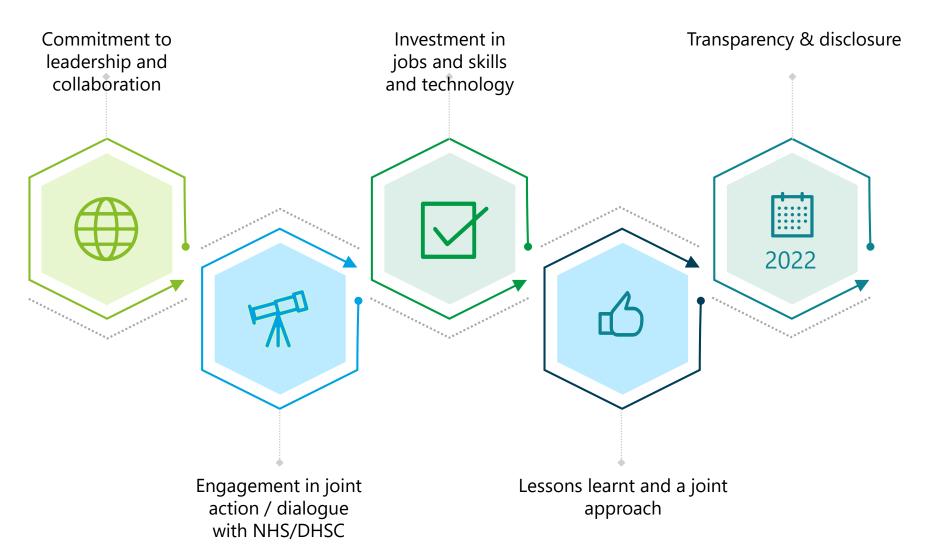
### Research, innovation and offsets

- Investment in low carbon technology / R&D
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# Commitment to work together, cooperate and invest

Consider how to activate the industry commitments by leveraging internal/external channels





### **Resources and tools**

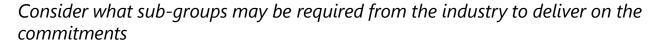
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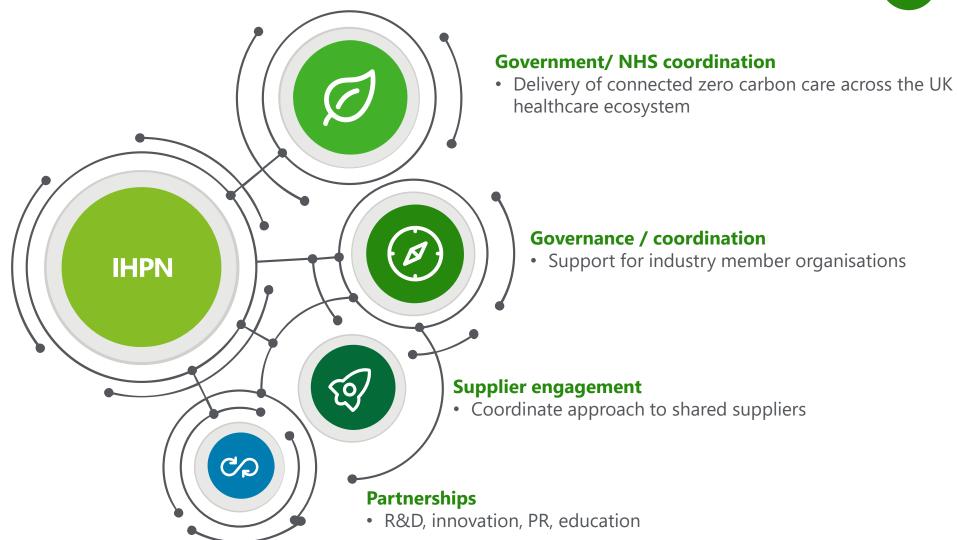
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# Q&A

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## **Climate change services from Deloitte**

We work with clients at every stage of maturity, with every level of ambition. Our products and services change minds, enhance decision-making and accelerate action.

In doing so, we help clients to be more resilient and more likely to achieve competitive advantage in a zero-carbon world.

Here, we briefly introduce our services. More information on each service can be found on the following pages.



# **Education and Awareness**

to build capacity and confidence to act

- Board and business education
- Gap analysis and benchmarking
- Stakeholder engagement

# Strategy and Activation

to embed climate resilience and exploit opportunity for your business

- Transition narratives
- Climate risk assessments
- Scenario analysis
- Decarbonisation targets and execution
- Accessing green finance



# Reporting and Assurance

to share plans for your journey to zero carbon

- TCFD disclosure
- Data collection
- Assurance

### **Useful resources**

### Website full of inspirational stories on climate action



Lessons from starting a movement Julie Baddeley Chapter Zero Link



When clear evidence turns into powerful action Penny Endersby Met Office Link



How business can change the world (because it can) Mark Wright WWF Link



The climate race is not a competition
Sharon Thorne
Deloitte
Link

### Climate content hub



Five things you need to know about science-based targets









Link

Link

Link

# Deloitte.

# Thank you



**Ben Richards**Director, Climate change & Sustainability, Deloitte <a href="mailto:bcrichards@deloitte.co.uk">bcrichards@deloitte.co.uk</a>

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